

SEP 24 1925 ✓

TITLE PAGE.

©CIL 21846 ✓

"Soup to Nuts" ✓

Story by Hal Conklin ✓

A photoplay in 2 reels. ✓

By _____

Author of Photoplay Whispering Willows ✓
L.-Chas. U.S.A.

S

8/30/25

SEP 24 1925

P R E S S S H E E T

Christie Comedies

"Soup to Nuts"

©CIL 21846



Directed by William Watson



EDUCATIONAL FILM EXCHANGES, Inc.
MADE IN U. S. A.

436

CHRISTIE NAME MEANS COMEDY TO THE THEATRE GOING PUBLIC

"Soup to Nuts" Latest from Famous Studios Is Newest Thing in Comedy Entertainment

The name "Christie" has become as much a synonym for comedy as "Ivory" has for soap or "National" has for cash-registers. In the mind of the public, "Christie" always means comedy.

Christie Comedies are known wherever a motion picture theatre exists. They have been before the public for years, always furnishing comedy entertainment of the highest quality to the millions of theatre-goers of the world.

Christie Comedies have built up a wonderful reputation for themselves—a reputation that means comedy entertainment of the highest calibre. But Christie is not content to rest upon his reputation—he makes them better each year. "Soup to Nuts" is the latest thing in comedy entertainment.

Neal Burns, Vera Steadman and many other well known comedy stars are in the cast and the direction is by William Watson. The story, photography, sets and action are just a little bit better—just a little faster and funnier than you expect—and the picture is the kind of comedy entertainment you often hope for but seldom get outside of the Educational program.

The Story

While Henry's new wife, Belle, is out shopping, Henry remains home to do the housework. In the midst of it, his sister-in-law, Sally, arrives, and, mistaking her for the new cook, he ushers her into the kitchen and starts to give her orders. When Belle arrives home Henry tells her of the arrival of the new cook and when she goes into the kitchen she finds her sister. Sally asks who the crazy nut is and Belle, not wanting to admit he is her newly married husband, tells Sally that he is the butler.

She then tells Henry that he will have to pose as the butler for the night and she will get her former sweetheart to be her husband for the evening. The new cook arrives by the front door and Henry, thinking she is the expected sister, embraces her, much to his wife's disgust. Belle tells him of the mistake and sends them both into the kitchen. Then she phones her old sweetheart and asks him to come to dinner.

Dinner is served and Sally and Belle's sweetheart become ill. Belle takes Sally upstairs to bed and gives her sweetheart a candle, telling him he had better stay all night and that he can have the spare room. He is very woozy and going upstairs sets fire to the house and gets into bed.

Sally discovers the fire and goes to the window, calling for help. After much difficulty, Sally is rescued and the sweetheart jumps out of the window. When Sally sees him, she asks whether he is married. When told no, she decides that at last she has found her sex appeal and they go off together leaving Belle and Henry reunited again.



NEAL BURNS
in
EDUCATIONAL
CHRISTIE COMEDIES

For Electro Order No. 3798-E
For Mat (Free) Order No. 3798-M

Cut-over Cues for Operators

Following is operator's cue for cut-over at end of first reel
Long shot of kitchen. Joyce and Burns on. Burns pours toast and soap cuttings into soup and exits toward dining room. Subtitle END OF PART ONE.

WHO'S WHO in "Soup to Nuts"

Henry NEAL BURNS
Belle Vera Steadman
Sally Gale Henry
The Cook Natalie Joyce
Belle's ex-sweetheart
..... William Irving

Directed by William Watson

EXPLOITATION

If a department store confined its advertising to one single line of goods—suits, let us say—overlooking its line of boots, or drygoods or some equally important staple, would it surprise you to find that that institution was operating at a loss?

To be sold, goods of all descriptions must be advertised. It is just as important in the theatrical and motion picture business as it is in any other line of merchandising.

To sell entertainment—to get the dimes and dollars into the box office—the showman must exercise the same advertising and sales brains that belong to the merchant. Exploit your Short Subjects. They are as much a part of your merchandise as is the longer feature attraction.

PARAGRAPHS For Your Program

Laughing attraction added—Christie's latest and funniest comedy, "Soup to Nuts."

In addition to the longer picture—"Soup to Nuts," with Neal Burns and Vera Steadman. Two reels of fun.

Better than a full meal—"Soup to Nuts"—fills the bill for comedy entertainment. Don't miss this excellent comedy.

You'll laugh for twenty minutes at Christie's side-splitting two-reeler. "Soup to Nuts," with Neal Burns and Vera Steadman.

Worth the price of admission alone—"Soup to Nuts." Two reels of famous Christie Comedy. Neal Burns and Vera Steadman featured.

Following is cue for cut-over at end of second reel:

(Continued)

Twelve feet following subtitle "At last I've found my ideal husband." Scene showing Burns, Steadman, Irving and Henry. Henry grabs Irving by arm and skips him to background. This is followed immediately by a fade-out to the subtitle THE END.

COMPLICATIONS CONTRIBUTE TO CLEVER COMEDY

"Soup to Nuts," Christie Film, with Neal Burns, Ideal Entertainment

(Newspaper review for use after showing
of picture)

Complications are the life of comedy. And that being the case, "Soup to Nuts," the new Christie Comedy on the bill at the..... Theatre, is a first-class comedy, for the complications come thick and fast. Better than that, they are so well handled and the acting and direction are so excellent that this picture might be termed one of the best laugh-makers that has been flashed on local screens in some time.

Neal Burns is featured. He is cast as a young man of eccentric habits and through one of his eccentricities is mistaken for a "nut"—and his wife is ashamed to admit the relationship between them. Neal is forced to pose as the butler in his own home while a former sweetheart is drafted into service as a husband pro tem.

Neal's attempts to serve a dinner, a fire and the subsequent entanglements furnish complications enough for a six-reel picture, but Christie has held it to two reels of fast and clever action—so rapid that the laughter is almost continuous. It is ideal comedy entertainment.

Gale Henry, Natalie Joyce and William Irving are seen in the cast, with Vera Steadman as the wife. The direction is by William Watson, a new director on Christie's staff.

RUNNING RIOT WITH LAUGHTER

(Newspaper review for use after showing
of picture)

If you want to laugh, and laugh, and then laugh some more, by all means go to the..... Theatre and see the new Educational-Christie Comedy, "Soup to Nuts," featuring Neal Burns.

Neal plays the part of the unfortunate husband who has to masquerade as the butler because his young wife is ashamed to introduce him to her sister, Sally, who has come to stay for a few days. Her former sweetheart poses as her husband and many complications arise, but everything is straightened out and Sister Sally falls for the former sweetheart.

Supporting the star is Vera Steadman, the well-known Christie leading lady who plays the part of his newly acquired wife.

It is directed by William Watson, a new director on the Christie lot.

COMEDIANS COMING INTO THEIR PLACE IN THE WORLD, SAYS STAR



NEAL BURNS
and
VERA STEADMAN
in a scene from
"SOUP TO NUTS"

For Electro Order No. 3799-E
For Mat (Free) Order No. 3799-M

Watson Directs First Christie

(Prepared as advance publicity story)

William Watson, well known comedy director, recently signed by Al Christie to direct Educational-Christie Comedies, has made his first comedy in the new connection. It is "Soup to Nuts," with Neal Burns featured, and it will be on the program at the..... Theatre.....

Watson is a very clever comedy director and has contracted to direct six pictures for Christie. He has been in pictures since 1912 and was with the old Keystone company for years, receiving his early training as a director in these old comedies. After leaving the Keystone he went with Fox Film Co., and later with Universal, where he directed for a number of years.

In "Soup to Nuts," Watson directs Neal Burns in a two-reel comedy of complications. Neal is forced to play a butler in his own home, while his wife's former sweetheart poses as the real head of the house. A most laughable situation for any man.

Comedy Recognized as Valuable in Daily Life, Says Burns

(Prepared as advance publicity story)

Comedians are coming into their rightful place in the world, at last, says Neal Burns, Christie comedian, appearing in "Soup to Nuts," a new Educational-Christie Comedy which will furnish the laughter spot on the bill at the..... Theatre.....

"The public has at last realized the value of laughter and has come to appreciate the efforts of the comedians of the stage or screen," says the young Christie star. "For centuries the comedian of the stage and later of the screen was regarded lightly by the theatre-going public. It may have been a latent Puritanism—a frowning on the joys of life—that created this attitude, but it is now gone and the man or woman capable of making thousands laugh is recognized as an important cog in the scheme of life."

"During the great World War, nations realized the value of comedy entertainment in preserving and strengthening the morale of troops in the field. Comedy entertainment is just as necessary to the individual fighting the daily battles of life—and the comedian is at last recognized as a big contributor to the things which make life worth living."

Burns has made a deep study of comedy. He is a writer of comedy as well as a comedian of many years' experience.



For Electro Order
No. 3803-E
For Mat (Free)
No. 3803M

"Soup to Nuts" is Full of Fun

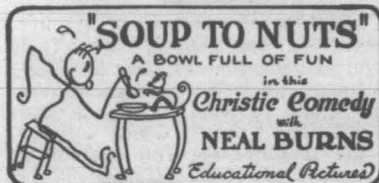
(Newspaper review for use after showing
of picture)

"Soup to Nuts," the Educational-Christie Comedy on the bill at the..... Theatre, is full of the fast action and fun that so pleases the patrons of motion picture theatres and Neal Burns and Vera Steadman in the leading roles make the most of every comedy situation with the result that the picture is creating gales, hurricanes and tornados of laughter.

USE COMEDY CUTS IN ALL "ADS"

Advertise your two-reel comedies. The little cuts furnished in electro or mat form are inexpensive to use in your newspaper space—and their results have been tried and proven over and over again. The mats are furnished to you free.

For Three Column Cut on Page One
Order Electro No. 3802-E
Mat (Free) No. 3802-E



One Column by One Inch "Ad" Cut
For Electro Order No. 3800-E
For Mat (Free) Order No. 3800-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3801-E
For Mat (Free) Order No. 3801-M

CATCHLINES For Newspaper "Ads"

"Soup to Nuts"—a great comedy with a great cast. It's one of Christie's latest and funniest.

Neal Burns, Vera Steadman, Natalie Joyce and other crackerjack Christie comedians in "Soup to Nuts."

Two reels of joyful and rib-tickling comedy—Neal Burns in Christie "Soup to Nuts." It's a two reel scream.

Entertainment for the whole family—bring 'em to see Christie's "Soup to Nuts." It's a half-hour of hilarity.

ACCESSORIES

Hand Colored Slides
Four Color One Sheets
Four Color Three Sheets
Duo Tint 11 x 14 Lobby Cards
(Eight Cards to set)
One Column Newspaper Publicity Cuts and Mats
One Column Star Cuts and Mats
One Column, One Inch, Newspaper "Ad" Cuts and Mats
Two Column, One and One Half Inch, Newspaper "Ad" Cuts and Mats
Three Column, Six Inch, "Ad" Cuts and Mats
(All Mats Free)
And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

ENTERTAINMENT MERCHANTS

Entertainment is a commodity. It can not be measured by the yard, pound or minute, not by any of the other standards used in measuring merchandise. But it is as much a commodity as shoes, automobiles or life insurance. It is bought and sold by men who are as much merchants as the biggest retailers in the world.

Your show is your merchandise. It is the commodity you are selling to the public. Every time your cashier passes out a ticket to a patron it is a sale.

What has brought that patron to your theatre?

Isn't it that he or she expects, in exchange for their money, suitable entertainment? Through some channel that patron has been "sold" on your show.

Perhaps it is your feature production that has brought that money to your box-office. More often, though, it is the expectancy of seeing a bill of excellent entertainment.

You are including the two-reel comedy in your program. It furnishes at least half an hour of the running time of your show—and a greater percentage than that of the entire entertainment of the entire bill.

But are you making it earn dividends for you? Are you advertising it? Are you "selling" this portion of your entertainment to your patrons?

THIS STUNT WILL ATTRACT NOTICE

Go to your local groceries and restaurants and ask the proprietor how many of their paper bags or paper napkins they will allow you to have printed as follows:

Foryears TheGrocery (or Restaurant) has been supplying patrons with everything from "SOUP TO NUTS." Now you can see it played at the..... Theatre this week.

The Grocers should also be persuaded to devote a window to soups and nut products, with the above sign and stills of the picture prominently displayed.

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS.

SEP 24 1925

Ward W. B.
Dated at Sept 24
_____ 1925

Register of Copyrights,
Library of Congress,
Washington, D. C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
tection, requests the return to him under the provisions of sections 59
and 60 of the Act of March 4, 1909, of one or both of the deposited copies
of the _____ 2 Prints Each entitled Souls to Veto &

The Tourist 2 vols.
deposited in the Copyright Office on Sept 24/25 and registered
under Class _____ No., No. ©CIL 21845
©CIL 21846

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address: _____

to _____
at _____

Signed W. B. Linn
(Claimant of Copyright)

SEP 25 1925

Copies Returned
3 P.M. SEP 25 1925

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress